

EDUKATORS BRASIL



LIBERDADE ATRAVÉS DO SABER

SERIES

6 x 60'

MIN.

ACTION

DRAMA

PRODUCED BY



&



WRITTEN & DIRECTED BY **HANS WEINGARTNER**

INTRODUCTION

INTRODUCTION

"Every heart is a revolutionary cell." EDUKATORS BRASIL is a six-hour descent into the wild heart of modern Brazil – a story that begins with a simple man resisting oppression and ends with a nation tearing itself apart. Twenty years after The Edukators became an underground phenomenon, inspiring political activists from Berlin to São Paulo, we return to explore what happens when youthful idealism meets systemic oppression. The original film asked: can you change the world without violence? This series confronts the darker question: what if violence is the only answer left? When is revolt a matter of survival? When there is no other way? The philosophical approach of the original is brought into real life, in Brazil, where revolution is not an idea from the past printed on T-shirts, but a question of survival today.



STORYLINE

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Set in contemporary Brazil, EDUKATORS BRASIL follows João Batista da Rocha, a simple farmer whose life is shattered when he decides to help a group of activists kidnap his boss Eduardo Visalles – a violent, cocaine-addicted billionaire heir. What begins as João's desperate attempt to lead his family out of poverty becomes a journey into the underground world of resistance, where idealistic revolutionaries clash with brutal police forces, where social media can make you a hero or a terrorist in minutes, and where the line between victim and perpetrator dissolves entirely.

THE EDUKATORS



DOSSIER EP 01/06

EDUKATORS BRASIL

EPISODE ONE

After João Batista da Rocha loses his farm to the banks, he is forced to work in a soy factory in São Paulo under terrible conditions. The salary is low, and he struggles desperately to keep his family afloat while facing crushing debts and the rising cost of living. When a young colleague loses his hand in a workplace accident, João grows increasingly disillusioned with a system that systematically exploits the poor. Through his encounter with the politically engaged Teresa, João begins to understand how the Brazilian elite deliberately keeps the population poor and powerless. High interest rates, cartels and unfair taxes keep them down – a realization that fuels his growing anger and sets him on a dangerous path toward rebellion.



DOSSIER EP 02/06

EDUKATORS BRASIL

EPISODE TWO

João's defiance at the factory costs him his job, plunging the family into financial ruin. Eviction looms, and his daughter's asthma medicine runs out. Teresa continues his political "edukation," revealing how Brazil's colonial land distribution still enslaves the working class while the elite profit from their suffering. João is forced to sell his daughter's bicycle to pay for medicine. Humiliated while scavenging food scraps at one of Eduardo's opulent parties, he reaches his breaking point: enough. Facing homelessness and his pregnant wife's desperation, João finally accepts Teresa's invitation to join the "Edukators." At their underground headquarters he learns of the plan to kidnap his former boss Eduardo Visalles – heir to the very empire that destroyed his farm. Despite his fear, he agrees to help infiltrate the guarded compound, marking his transformation from victim to revolutionary.



DOSSIER EP 03/06

EDUKATORS BRASIL

EPISODE THREE

João smuggles the Edukators into the Visalles high-security compound, but the plan falls apart when they encounter a manic, armed Eduardo in his underground shooting range. A violent firefight leaves Rodrigo wounded and forces a desperate escape, culminating in a motorcycle chase. Eduardo crashes but survives and identifies João. With his family explicitly threatened, João realizes he can no longer run. There is no going back now. The group decides to abduct the billionaire and retreats to a remote barn owned by Matias, João's former colleague. As Teresa resorts to kidnapping a doctor for their wounded comrade, João races against time to get his wife and daughter to safety before Detective Ramiro connects the dots.



DOSSIER EP 04/06

EDUKATORS BRASIL

EPISODE FOUR

João narrowly escapes a police trap – a tracking device hidden in his bag – but his face is now broadcast across Brazil as a wanted criminal. His old life is over for good. He accepts his fate. While Eduardo suffers cocaine withdrawal, João convinces Teresa to abandon the cash ransom in favor of a far more political ultimatum: demand that the Visalles family hand over its vast fallow lands to the poor. This changes everything. The ideological twist terrifies the elite, prompting Don Gustavo, Eduardo's father, to order an illegal extraction of João's family. While honest detective Ramiro refuses to target civilians, his corrupt superiors bypass him. During a secret, tearful rendezvous at the zoo, where João tries to send his wife and daughter to safety, the police spring a trap and surround them just as they try to flee.



DOSSIER EP 05/06

EDUKATORS BRASIL

EPISODE FIVE

As the "Edukators" movement ignites a class war across Brazil, the activists are cornered in a remote farmhouse, triggering a massive police siege broadcast live to the nation. While the kidnapped heir Eduardo Visalles surprisingly switches sides and joins the cause, his father orders the brutal torture of the captured João to find the group's location. Honest cop Ramiro intervenes to prevent João's execution, but the Edukators realize their comrade is dying in custody. Trapped and outgunned, they make a desperate gamble: exchanging their only leverage — the billionaire son — for João. The episode culminates in a tense, nationally televised prisoner swap that cements their status as folk heroes, while leaving them defenseless against an imminent tactical assault.



DOSSIER EP 06/06

EDUKATORS BRASIL

EPISODE SIX

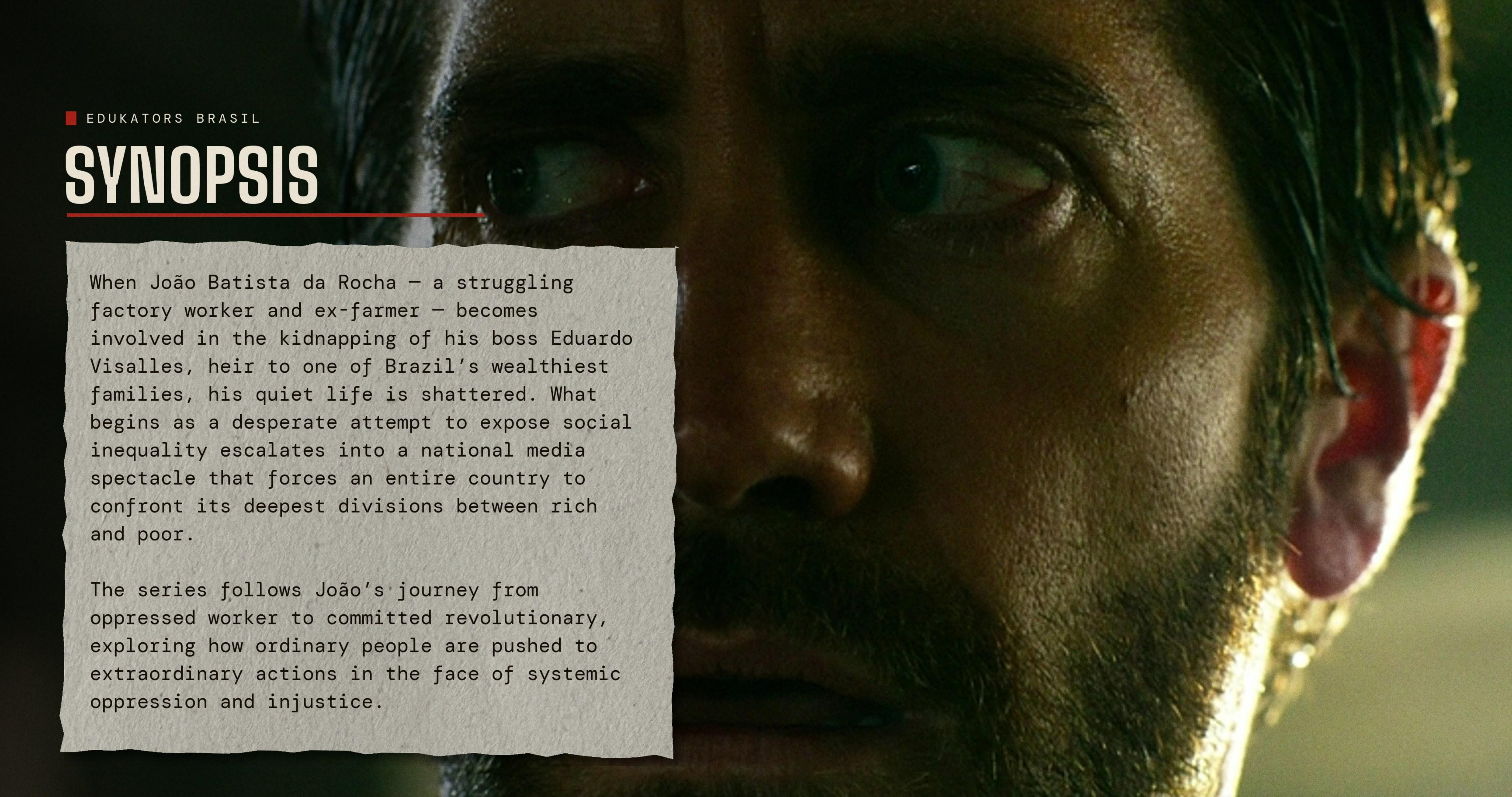
The tense hostage exchange at a Mato Grosso farm shocks the nation when Eduardo hugs João and raises a fist in solidarity, prompting a police sniper to shoot the unarmed activist. As the group retreats inside to prepare for a final stand, a rescued Eduardo refuses to cooperate with the authorities, rejecting his family's narrative. With a 24-hour ultimatum ticking down and drones circling, the Edukators give a live BBC interview exposing the scandal of Brazil's vast fallow lands. The revelation links local land speculation to the global destruction of the Amazon, igniting international outrage and turning the besieged activists into global heroes – just as the military prepares to strike.



EDUKATORS BRASIL

CREDITS

TITLE	EDUKATORS BRASIL
DIRECTOR	HANS WEINGARTNER
FORMAT	SERIES · 6 × 60'
GENRE	POLITICAL THRILLER & SOCIAL DRAMA
PHASE	DEVELOPMENT
LOCATION	BRAZIL · SP · MG · MT
LANGUAGE	PORTUGUESE
PRODUCTION	BIONICA & KAHUUNA FILMS
RATING	16+

A close-up, high-contrast photograph of a man's face, focusing on his eyes and the right side of his face. He has a serious expression. A prominent red mark, possibly a bruise or a tattoo, is visible on his cheek. The lighting is dramatic, with strong highlights and deep shadows.

EDUKATORS BRASIL

SYNOPSIS

When João Batista da Rocha – a struggling factory worker and ex-farmer – becomes involved in the kidnapping of his boss Eduardo Visalles, heir to one of Brazil's wealthiest families, his quiet life is shattered. What begins as a desperate attempt to expose social inequality escalates into a national media spectacle that forces an entire country to confront its deepest divisions between rich and poor.

The series follows João's journey from oppressed worker to committed revolutionary, exploring how ordinary people are pushed to extraordinary actions in the face of systemic oppression and injustice.



EDUKATORS BRASIL

LOCATIONS

RURAL MINAS GERAIS

João's idyllic farm, symbol of traditional Brazilian values and simple living.

SÃO PAULO INDUSTRIAL ZONES

Factories and working-class neighborhoods that lay bare economic exploitation.

GATED CONDOMINIUMS

Fortress-like enclaves of wealth, symbol of the elite's isolation and fear.

REMOTE FARMS IN MATO GROSSO

Hideouts and the setting of the final confrontation.

URBAN SÃO PAULO

Police stations, media centers and the machinery of state power.

SOCIAL STRUCTURE

THE ULTRA-ELITE

Billionaire families like the Visalles, living in armed compounds.

THE WORKING POOR

Factory workers, farmers and service employees fighting to survive.

THE MIDDLE CLASS

Caught in between, often complicit in maintaining the status quo.

THE UNDERGROUND

Activists, revolutionaries and those who have given up on legal change.



THE EDUKATORS

CHARACTERS

EDUKATORS BRASIL



DOSSIER CHARACTER

■ FROM FARMER TO GUERRILLA

JOÃO BATISTA

A hardworking farmer and factory worker with an honest face, tanned by sun and toil. João begins as a man who believes in honest work and playing by the rules. His transformation from law-abiding citizen into revolutionary fighter is the central arc of the series. He is driven by love for his family and a growing awareness of the system's injustice.

CAST

THE PROTAGONIST

AGE 32-40

Arc: Innocent □ Awakened □ Complicit □ Committed □ Transformed

DOSSIER CHARACTER

■ THE OPERATIVE

TERESA

The skilled activist. After escaping a dreadful childhood in the favela, she joined the Edukators and now orchestrates the kidnapping operation. Driven, dangerous and committed to the cause, she serves as João's guide into the underground and embodies the hardened revolutionary mindset.

CAST

BELLA CAMPOS

BRAZILIAN STAR • AGE 30-35

Pantanal (2022) • Cinco Tipos de Medo (2025) • Vai na Fé (2023) • Vale Tudo (2025)
@bellacampos - 10M on Instagram



DOSSIER **CHARACTER**

■ PROTAGONIST OF THE EDUKATORS (ORIGINAL)

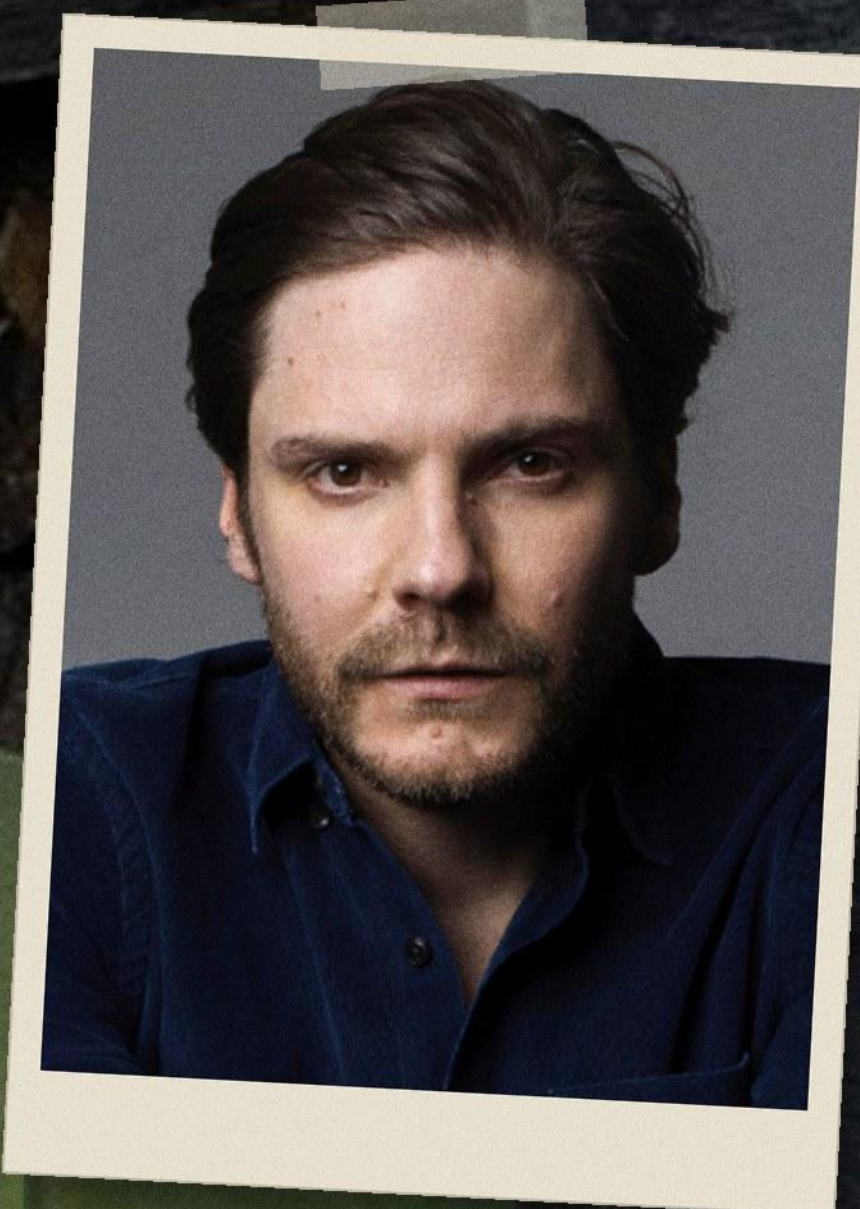
JAN

A central character who drives the story forward. Curious, engaged and critical of the world around him, he represents a new generation that questions established structures and seeks meaning through action. His presence anchors the narrative, and his special appearance expands the project's universe, adding depth and relevance.

CAST

DANIEL BRÜHL
CONFIRMED

Good Bye, Lenin! (2003) · Inglourious Basterds (2009) · Rush (2013) · All Quiet on the Western Front (2022)
@danielbruhl - 754K on Instagram



DOSSIER CHARACTER

THE CONFLICTED AUTHORITY

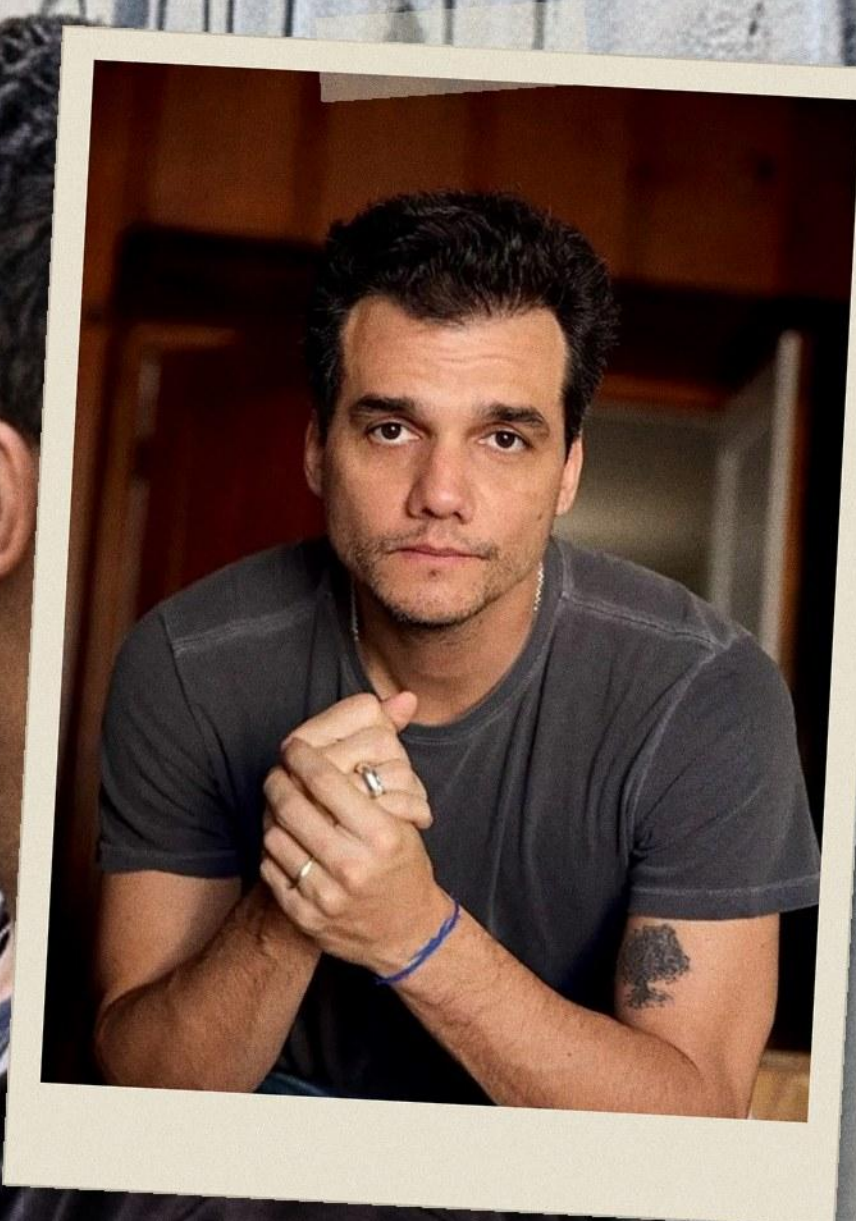
DETECTIVE RAMIRO

An experienced police detective investigating the kidnapping. Intelligent and increasingly sympathetic to João's situation, he represents the possibility of moral awakening within the system.

CAST

WAGNER MOURA

BRAZILIAN STAR • AGE 40-48



DOSSIER CHARACTER

■ THE ANCHOR

MÁRCIA

João's devoted wife, who works at a supermarket. She represents the personal cost of political action. Her relationship with João frays as his involvement deepens, forcing her to choose between safety and supporting his cause.

CAST

AGE 28-32



DOSSIER CHARACTER

■ THE FUTURE

ANA

João and Márcia's young daughter, who symbolizes the innocence and the future they are fighting for. Her asthma attacks in moments of stress underline the physical toll of their circumstances.

CAST

AGE 3-5

DOSSIER CHARACTER

■ THE WOUNDED LEADER

RODRIGO

The former university professor and founder of the Brazilian branch of the "Edukators" is shot during the operation. His injury adds urgency and medical complications to the group's plans. He represents the physical cost of resistance.

CAST

JOHNNY MASSARO

RISING STAR · AGE 30-35

O Filho de Mil Homens (2025) · Os Primeiros Soldados (2021) · Verdades Secretas (2015-2025) · Deus Salve o Rei (2018)

@johnnyomassaro - 568K on Instagram



DOSSIER CHARACTER

THE PRIVILEGED ANTAGONIST

EDUARDO VISALLES

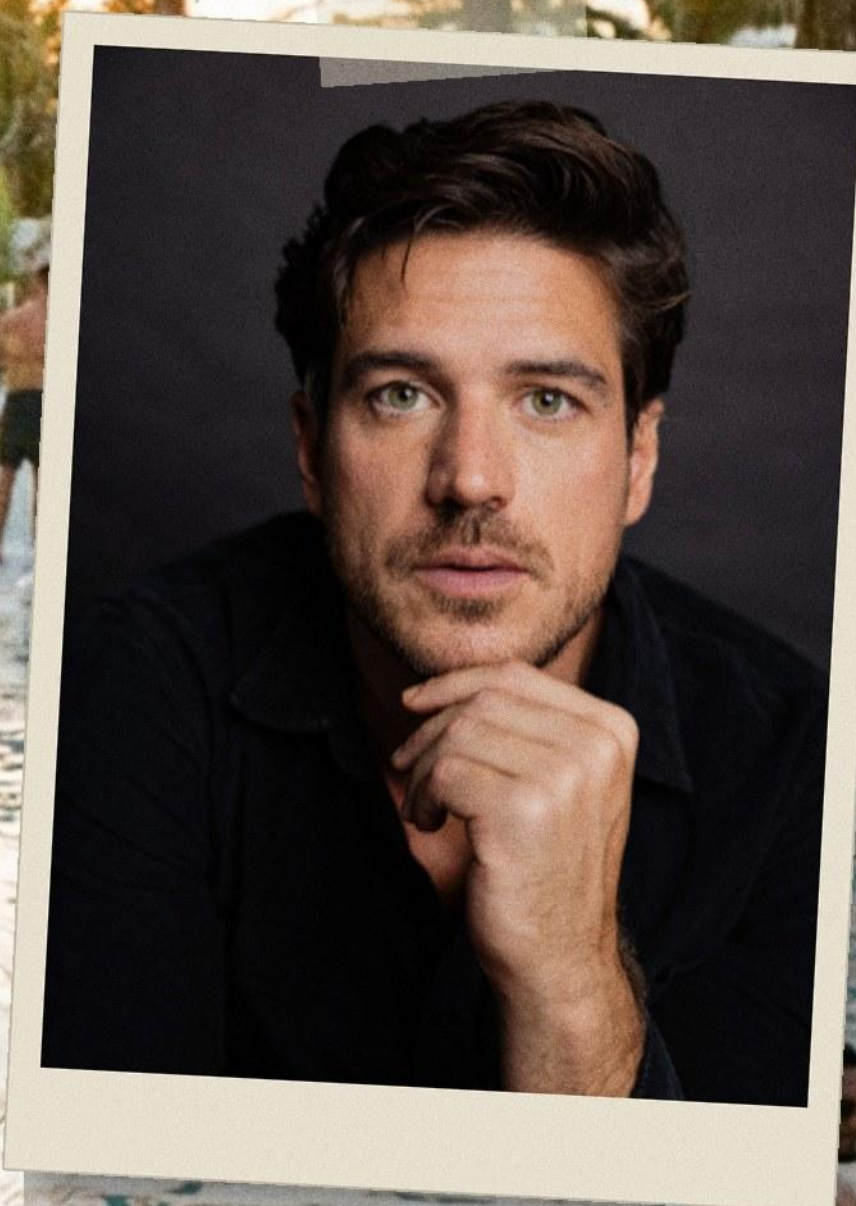
The cocaine-addicted heir to the Visalles empire. Ruthless, arrogant and accustomed to impunity. His character embodies the worst aspects of elite privilege and moral bankruptcy.

CAST

MARCO PIGOSSI

BRAZILIAN STAR • AGE 27-34

High Tide (2024) • Gen V (2023) • Invisible City (2021-2023) • O Nome da Morte (2017)
@marcopigossi - 3.5M on Instagram



DOSSIER CHARACTER

THE PATRIARCH

DON GUSTAVO VISALLES

The billionaire head of the immensely wealthy Visalles family. A ruthless latifundiário, powerful and willing to use any means to protect his interests. He represents entrenched power and systemic corruption.

CAST

ANTONIO FAGUNDES

BRAZILIAN STAR • AGE 62

Duas Caras (2007-2008) • O Dono do Mundo (1991-1992) • Porto dos Milagres (2001) • A Viagem (1994)
@antoniofagundes - 2.2M on Instagram



DOSSIER CHARACTER

THE DAMAGED ALLY

MATIAS

João's former colleague who lost his arm in an incident involving Eduardo. He provides safe haven despite the personal risk, embodying the collateral damage of elite negligence.

CAST

AGE 30-35



■ DIRECTOR

HANS WEINGARTNER

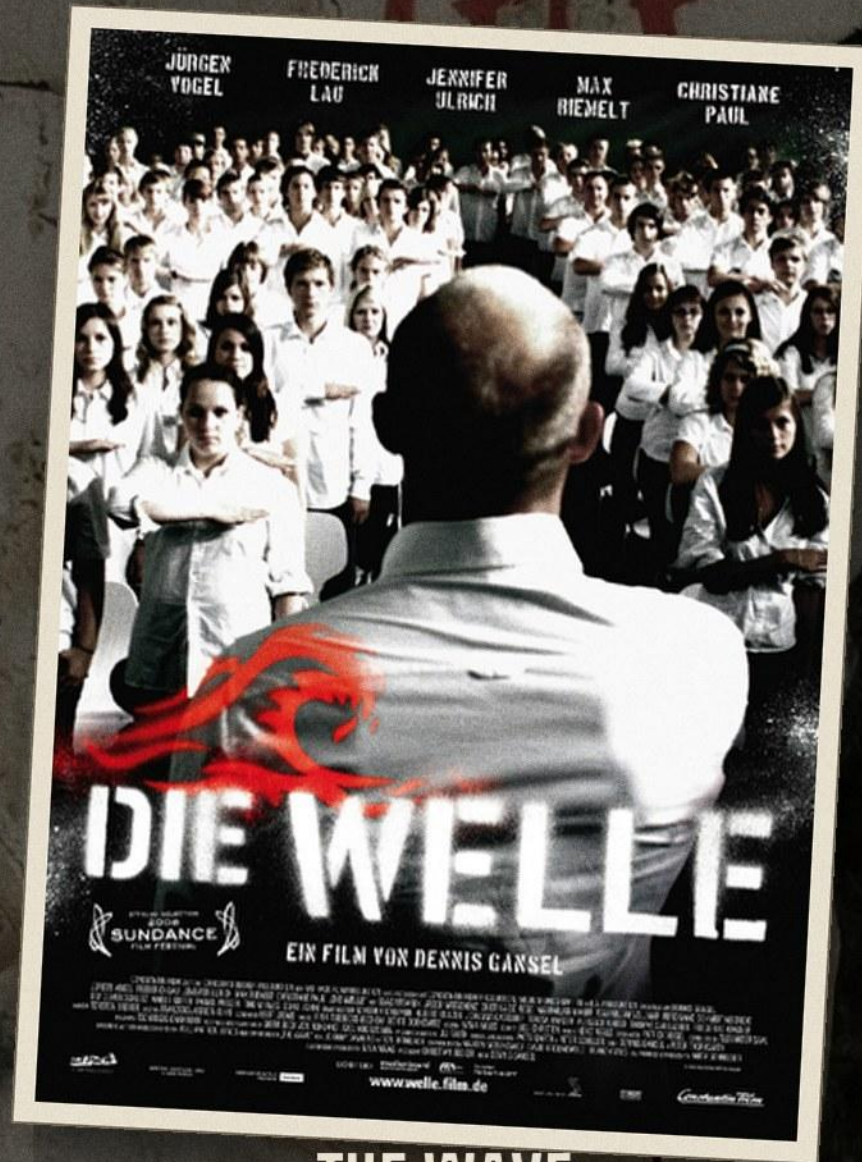
Born in a small mountain town in Austria, Hans Weingartner is one of the most distinctive voices in contemporary German-language cinema, known for politically engaged and socially conscious filmmaking. His striking debut "The White Sound" (2001) brought Daniel Brühl to stardom and won him his first German Film Award – still the most awarded debut in German film history. His international breakthrough came with the Cannes surprise hit "The Edukators" (2004), screened in over 52 countries and cult-followed worldwide. Weingartner's work consistently explores capitalism, social justice and environmental responsibility, always with an authentic, uncompromising perspective. His films, including "Free Rainer" (2007) and the road movie "303" (2018), are marked by naturalistic performances and a fiercely independent production approach. He continues to work across Europe and Brazil, where he lives with his family and two children.

hansweingartner.com



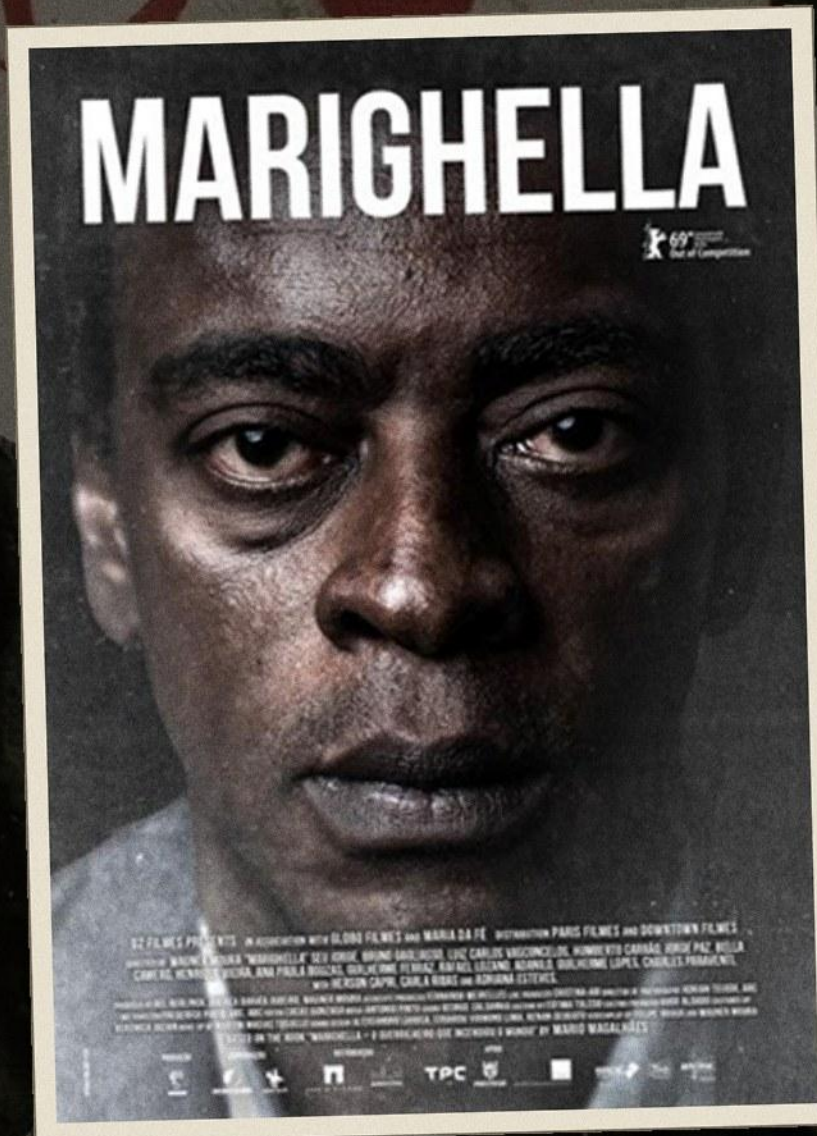
EDUKATORS BRASIL

REFERENCES



THE WAVE

Roar Uthaug · 2008



MARIGHELLA

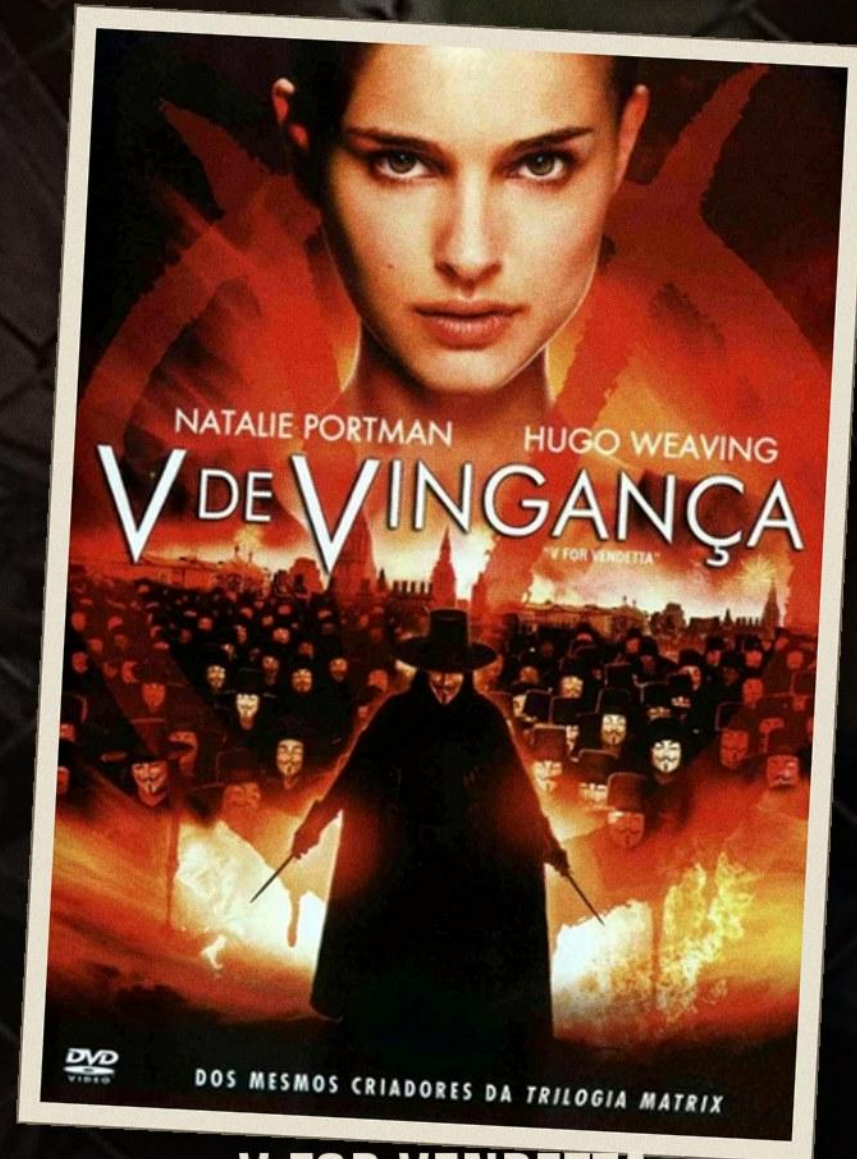
Wagner Moura · 2019



LA CASA DE PAPEL

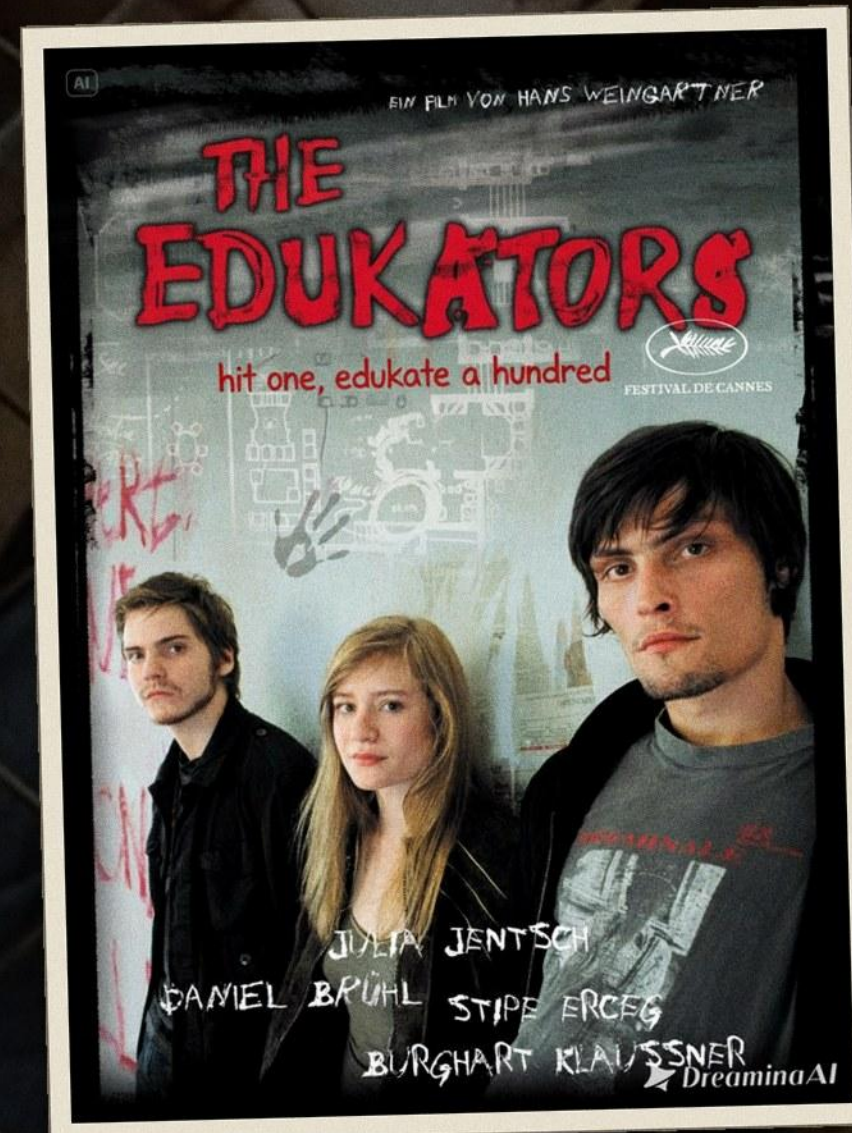
Jesús Colmenar · 2017

REFERENCES



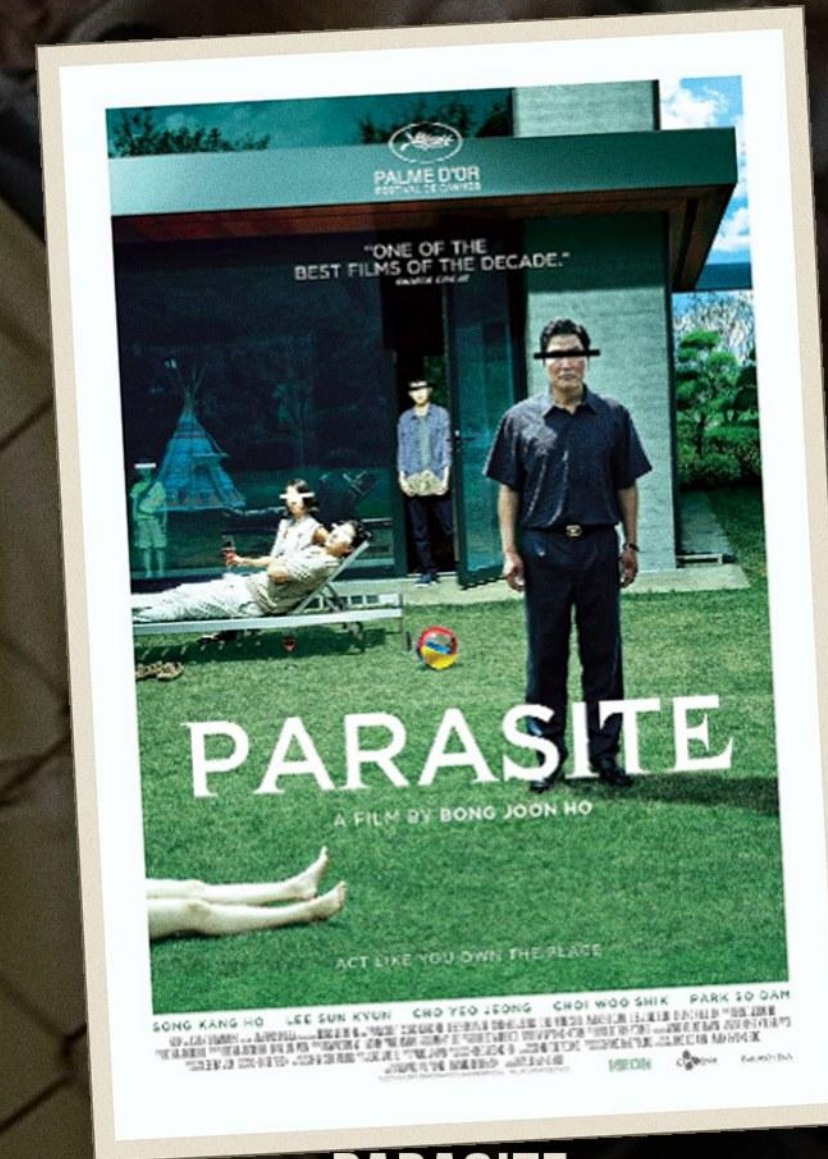
V FOR VENDETTA

James McTeigue · 2005



THE EDUKATORS

Hans Weingartner · 2004



PARASITE

Bong Joon-ho · 2019

NOTHING CHANGES IF WE DON'T CHANGE IT

JOÃO BATISTA DA ROCHA

The working-class hero about to start a revolution in Brazil.

THANK YOU !

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YOU ONLY SEE WHAT YOU KNOW